

# Industrial Strategy & Impact on Demand for University-Business Engagement

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Alasdair Cameron, Mike Bath,  
Laura Partridge, Andy Schofield,  
Adam Cartwright & Gordon Macrae

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Conference 2017

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Our take on collaboration

SAME TO MEDIUM  
 TOO WIDE STREET  
 WIDE STREET  
 LIKE KIP

LOW TECH CHALLENGE?  
 Putting something back  
 STREET - I think  
 ROAD DESIGN  
 MODERATE TO ACCESS POINTS  
 NEED NEW MANAGEMENT MODEL  
 INNOVATION ENTREPRENEURSHIP  
 BCU

When you need to innovate you need to collaborate -  
Melissa Meyer

**GLIDE**

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