

**D3**

HEIF and non-HEIF strategies for  
success



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**PraxisUnico Conference 2017:  
Knowledge Exchange Strategies**

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## Background to Strategies


- HEIF 2017-18 allocations released against each university's long term strategy for KE (from multiple sources). Full process detailed at HEFCE 2016/16.
- Follows HEFCE policy to empower Universities to choose their long term strategy for KE/specific activities.
- Strategies assessed by expert researchers, recommendations made to HEFCE. All strategies were accepted by HEFCE in Spring 2017, and have been published.
- Annual monitoring includes including reporting on use of the previous years' HEIF allocation, any over- or under-spending on HEIF – and will from this year include reporting against outcomes and impacts set out by each university.



## Defining Knowledge Exchange (KE)

### #1


- HEIs help organisations of all sizes and sorts to become more competitive, innovative and productive, through offering their wealth of knowledge and expertise.
- **HEFCE defines KE as** - shorthand for the multiple interactions between HEIs and businesses, public services, charities and communities to create societal and economic benefit. These interactions include joint research and development projects, consultancy, training and setting up new companies. Knowledge exchange is critical to a world-leading higher education (HE) system.



## Defining Knowledge Exchange (KE)


### #2

- **The Higher Education and Research Bill defines KE as:**  
"knowledge exchange... in relation to science, technology, humanities or new ideas, means a process or other activity by which knowledge is exchanged where (a) the knowledge is in, or in connection with, science, technology, humanities or new ideas (as the case may be), and (b) the exchange contributes, or is likely to contribute, (whether directly or indirectly) to an economic or social benefit in the United Kingdom or elsewhere".
- <https://www.gov.uk/government/collections/higher-education-and-research-bill>



## Overview from Strategies

- Strategies provide an information source for improvement; as well as accountability for funding. HEIs can look to others to assess new approaches – we can look at themes for common improvement.
- All strategies published - 13 institutions commended for good practice – for overall or to highlight specific areas of good practice.
- Overview report (forthcoming) & searchable database (published) allow detailed look at the strategies.
- Searchable database – by region, research intensity, commended – and using search terms e.g. 'student enterprise'. Help notes & tips provided to aid searching.



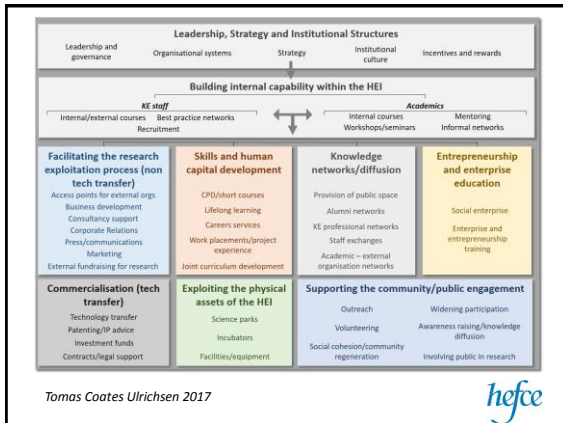
## Word Cloud: Objectives

enterprise activity  
 strategic partner innovation audit  
 regional economy local community  
 advanced manufacturing anchor institution economic impact  
 intellectual property social impact economic growth  
 student experience business engagement professional development  
 public engagement external partner strategic partnership  
 university strategic aim local enterprise partnership  
 contract research knowledge transfer student enterprise  
 research strength social enterprise  
 creative industry public sector

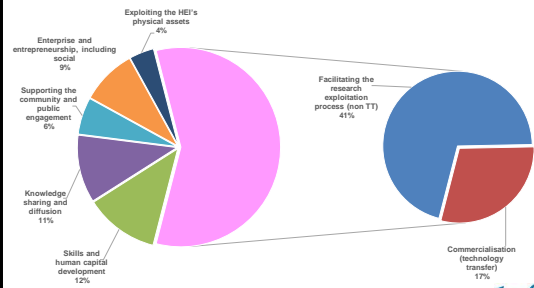


## Word Cloud: Outcomes and Impact

local community  
 public engagement social benefit labour market  
 regional partnership performance indicator  
 improved enterprise support collaborative research  
 community group benefit improved business performance  
 impact case knowledge exchange graduate start-up  
 contract research research income community group  
 improved innovation innovation system labour market benefit  
 business performance enterprise support economic impact  
 business growth market benefit  
 spin-out company



## Breakdown of spend: HEIF 16-17



## Useful resources


- KE Strategies – searchable tool:  
<http://www.hefce.ac.uk/ke/heif/strategies/>
- KE policy:  
<http://www.hefce.ac.uk/ke/>
- KE FW Portal:  
<http://www.hefce.ac.uk/ke/KEportal/>
- HEFCE KE Team:  
 Alice Frost, Rachel Tyrrell, Hamish McAlpine, Jo Allatt & Rachel Samuels



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**Thank you for listening**

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**HEIF & non-HEIF Strategies for Success**

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- Importance of HEIF to our long term growth & development
- Knowledge Exchange an integral aspect of our institutional strategy
- Anchor institution, investment magnet, regional driver, LEP, Midlands Engine – how HEIF underpins & levers
- Measuring success and impact
- Challenges

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**HEIF – England v Scotland, A personal View**

- Experience at Salford, Nottingham and Edinburgh and back to HEIF 2 with North West Development Agency
- HEIF (unfortunately) does not apply in Scotland
- Comparison: £3.2M versus £1.4M...BUT SE etc.
- Outputs required very similar
- Business Plan for Scotland similar but less structured
- KE Funding not seen as so important (comparison with scale of Institution £1Bn)- wider engagement with Scottish Government, SE, SFC etc

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